

# Giulia Pizzignacco

Senior Product Designer & UX Engineer

Email: [hi@giuliapizzi.com](mailto:hi@giuliapizzi.com)

Website: <https://giuliapizzi.com>

GitHub: <https://github.com/uxengineer-pizzi>

## PROFESSIONAL EXPERIENCE

### Senior Product Designer & UX Engineer

Minviro | Remote (Lisbon, PT / London, UK) | Nov 2024 – Present

- Own features end-to-end across discovery and delivery: user research, PRDs, wireframes, interactive Figma prototypes, and production React (Next.js, TypeScript, Tailwind CSS, shadcn/ui) shipped to customers.
- Designed and shipped data-heavy tables, dashboards, and data visualisations, turning complex multi-step flows into clear, scannable interfaces.
- Established design system foundations in Figma and code, unblocking parallel squads and speeding up delivery.
- Built custom Claude Code skills and MCP (Model Context Protocol) integrations to connect design context, codebase, and project tooling, standardising how the team ships AI-augmented work.
- Wrote unit tests and contributed to code and QA review processes for front-end pull requests.

### Senior Product Designer & UI Developer

Think Huge | Remote (Lisbon, PT / London, UK) | Nov 2018 – Nov 2024

- Led end-to-end product design for 8+ B2B SaaS clients, including dashboards, analytics tools, onboarding flows, and internal platforms.
- Designed and owned scalable design systems used across web and mobile (component libraries, design tokens, accessibility patterns aligned to WCAG), enabling consistent delivery as products and teams grew.
- Facilitated discovery workshops, mapped user journeys, and translated ambiguous business goals into clear, shippable product experiences.
- Designed complex data visualisations and analytics dashboards, turning dense datasets into actionable insights for non-technical users.
- Balanced strategic leadership with hands-on execution, including front-end delivery when speed or precision was required.
- Delivered responsive, accessible front-end implementation, working closely with engineering on hand-off, code review, and QA.

### UI Designer & Developer

Brixel AG | In office (Lisbon, PT / Zurich, CH) | Dec 2017 – Oct 2018

- Designed and built a custom WordPress and AngularJS platform optimised for SEO, performance, and security.
- Conducted user interviews and usability tests, translating findings into roadmap-aligned product decisions.
- Increased organic traffic by 12% in 3 months through UX and performance improvements.
- Bridged design and engineering with clear tickets, edge-case reviews, code reviews, and async-first communication.

### Front-End Developer & Jr. Ruby on Rails Developer

Nearshore Portugal | In office (Lisbon, PT) | May 2016 – Nov 2017

- Redesigned a B2B lead-capture workflow, lifting completion rate from 42% to 68% through UX research, conversion rate optimisation, and front-end refinement.
- Built dynamic, responsive web applications in JavaScript, HTML, and CSS, integrated with Ruby on Rails backends and APIs.
- Led UX, UI, branding, and front-end delivery for a full platform launch in 5 weeks, coordinating across design, engineering, and stakeholders.

## DESIGN SKILLS

- Product Design
- Service Design
- Design Systems
- Prototyping
- User Journeys & Flows
- Data Visualisation

## WEB DEVELOPMENT SKILLS

- React.js, Next.js, TypeScript and modern JavaScript (ES6+)
- TailwindCSS, shadcn/ui and vanilla HTML/CSS
- Accessibility standards (WCAG, ARIA)
- Git and GitHub workflows
- Unit testing (Vite)
- WordPress and Sanity CMS

## AI Skills

- **Claude Code power user:** custom skills, subagents, hooks, MCP (Model Context Protocol) servers.
- **AI-assisted development** with Claude Code in production workflows.
- **Prompt engineering** for product work: PRDs, user research synthesis, spec-to-code.

## EDUCATION

**Designing Complex Apps for Specialized Domains**  
Nielsen Norman Group

**Specialized Web Designer**  
FLAG, Lisbon – Portugal

**Professional Web & Mobile Developer**  
FLAG, Lisbon – Portugal

**Bachelor's in Human Resources Management**  
Lusofona University, Portugal